

Interview with Joey Long at the PRI show Dec 2012



The following is a transcript from an interview with Joey Long, owner of Joey Long Racing, from the PRI show. His car, driven by Michael McGee and running with Cool-X in its motor, transmission, and gearbox, won 16 races in a row and took the championship of the E Prepared class for the Triad Sports Car Club in North Carolina.

Cool-X: I'm here with Joey Long, a race car driver out of North Carolina, who is sponsored by Cool-X, and he's going to start by talking a little bit about how Cool-X has helped him over the past season.

JL: We started running Cool-X in January, about January 5th or 6th, and we ran Cool-X up until this past Sunday (Nov 28, 2012). We run(lost in background noise)....

Cool-X helped us with our temperatures. We was running like 250 to 280 in our transmission temperatures, it dropped us 30 degrees in our temperatures, and it did that, that eased our minds and everything, so we changed the gear oil in the gearbox, and it dropped it down, and we was checking it pretty regularly, and it kept our oil cool. We drained the gear oil and the gear oil looked like it was fresh and clean; it had a pretty glaze to the gearbox which tickled us to death. So then we went to the engine, and we started running Cool-X in the engine, and it helped us there too. Our temperatures was running 180 to 190 in our oil temperature in our motors, but it dropped us down to 160, and it stayed there great.

All in all, Cool-X worked. I was tickled, I was happy, as happy as you can be with the product, with having to be going to the track, and not having to worry about things breaking, we had no break-downs at all. We started out the season winning our first race out, and we ended our season winning every race we run this year, and last year we won

three in a row, but this year we won 16 (!) , and this past Sunday, no the Sunday before this, we ended up winning the championship with Cool-X, and we are pleased to have them (the Cool-X sticker) on the hood and it's just a great product.

Cool-X: Tell me a bit more about the tracks you run on, and the series.

JL: The series we run on is, when you go to the track they will have a meeting and everything, and they will put us competitively with other cars. We don't know who we are running with, or anything like that, we won EP class, and that is like the "E Prepared", and we run against the Vettes, we run against the BMWs, we done run against Porsches, you know, and we've looked good, because we brought home a trophy every time, and you know, these guys are scratching their heads, like you know, how can these guys be doing this, and we just work together, its the kind of product that if it works, and you are satisfied with it, you just stay with it and you give that information out to everyone. Now the tracks we run, now, they are hard tracks, because every time you go back, it's kind of different, and when you run these into the quarters, and everything, it is really hard on the brakes, its really hard on the engine.

Cool-X: What car do you run?

JL: We run the Mustang Fox body, we race the '88 body style, and which we run the 2.3(L) 88 (hp) into and over the next year we are going to run the (5.0) 302 (cubic inch), which is going to move us up to the AP Pro bracket, and we are going to try to run, and get sanctioned and everything, and we can run SCCA sanctioned, so that's going to move us out from where we are at right now into a more competitive series.

Cool-X: Very very cool.